



HEIDELBERG
UNIVERSITY
ASSOCIATION

**GERMAN CENTER FOR
RESEARCH & INNOVATION**

Deutsches Wissenschafts- und Innovationshaus

NEW YORK

The Heidelberg University Association and the German Center for Research and Innovation cordially invite you to a panel discussion and networking reception.

Translating International Experience into Career Success

Friday, December 13, 2013

6:30 p.m. to 8:30 p.m. Doors open at 6:00 p.m.

with

David E. Baker

Vice President for External Affairs, Illinois Institute of Technology
Executive Director, University Technology Park, Illinois Institute of Technology

Mark E. Evans

Senior Vice President and Chief Financial Officer, Building Technologies
Siemens Industry, Inc.

at the

Goethe-Institut, 150 N. Michigan Avenue, #200, Chicago, IL 60601

Please RSVP by December 11 by clicking [here](#).

Registration is required to attend. Seating is limited.

Reception and networking to follow.

Science and industry increasingly depend on international expertise. We welcome you to join two leading experts as they address the significance of experiences abroad in enhancing one's career in academia and the business world. In an interactive setting, they will discuss how to translate international experiences into career success with a focus on questions such as, how do I determine whether an experience abroad would be beneficial for my professional development? Why are companies seeking out candidates who have lived outside of the United States? How can I successfully leverage skills developed abroad to enhance my career? These and other questions will be at the heart of the evening's discussion. The event will also offer useful information for individuals who are looking for ways to further benefit from their past international experiences. We look forward to your contributions to the conversation.

www.germaninnovation.org
www.heidelberguniversity.org

Speaker Biographies:



David E. Baker is Vice President for External Affairs at the Illinois Institute of Technology (IIT), Executive Director of the University Technology Park at IIT, and Chairman of the Heidelberg Club International in Chicago. Mr. Baker was named Vice President for External Affairs in March 1995. He is responsible for the University's governmental relations, technology park development, and trustee relations. Over the past 12 years, he has worked to create the University Technology Park at IIT of which he serves as Executive Director. He managed all university strategic plans from 1993 through 2009. He helped to create the Perspectives Charter Schools/IIT Math & Science Academy and serves on its Board of Directors. Prior to joining the University, Mr. Baker served as President of The Illinois Coalition, whose mission is to strengthen the Illinois economy through science and technology. From 1980 to 1989, Mr.

Baker served as the Executive Vice President of the Illinois State Chamber of Commerce, the state's largest business advocacy organization. Mr. Baker served as the 2012-2013 President of the Association of University Research Parks, and on the boards of Perspectives Charter Schools, the Chicagoland Entrepreneurial Center and Lincoln Park Village. He is a member of the Economic Club of Chicago. Mr. Baker holds an M.A. from Johns Hopkins University School of Advanced International Studies and an A.B. in History with a minor in Economics from Stanford University.



Mark E. Evans was named Senior Vice President and Chief Financial Officer at Siemens Industry, Inc., Building Technologies, in Buffalo Grove, Illinois, in March 2011. This division's annual revenue exceeds \$2.7 billion with more than 8,000 employees in 110 branch offices in Canada, the U.S. and South America. Mr. Evans has broad international and general management experience in all aspects of strategic planning, finance, and accounting, business development and project management in the solutions and manufacturing industries. His areas of focus have also included employee development and succession planning. Mr. Evans developed and implemented a financial excellence program standardizing training, processes, and employee development. Between March 2009 and February 2011, he served as Vice President of Finance and Business Administration

at Siemens AG's Mobility Division, Turnkey Solutions, in Berlin, Germany. From 2003 to 2009, he held the position of Chief Financial Officer at Siemens Transportation Systems, Inc. in Sacramento, California. His various previous assignments with Siemens also included leading a multi-year project in San Juan, Puerto Rico. Mr. Evans holds a B.S. in Business Administration from Florida State University, Tallahassee, Florida and an A.A. in Business Administration from Brevard Community College, Melbourne, Florida. He serves as a board member of Gilda's Club, a non-profit cancer support foundation.